

## NCC Cable System Order

Order #	62343237	Flight Dates	10/03/16 - 10/09/16	Update Date	10/06/16
Syscode	2482	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Time Warner/DirectTV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	1
		Client Code		Total	\$2,851.00
AE	Andrew Yolles	Product Code		Commission	\$427.65
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$2,423.35
Office	Washington	Product Name		Total Spots	63
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: 10.05 MG. Added 1 spot. +\$8 change. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Maryland @ Penn State	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$40.00	\$40.00	30	CFB 10/08
2	CNN	CNN EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
3	CNN	CNN DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
4	CNN	CNN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
5	DISC	DISC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$43.00	\$301.00	30	
6	ESP2	Rutgers vs. Michigan	10/3/16	10/9/16	20:00	23:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/08
7	ESPN	ESPN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$86.00	\$344.00	30	
8	ESPN	LSU @ Florida	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$185.00	\$185.00	30	CFB 10/08
9	ESPN	NY Giants @ Minn Vikings	10/3/16	10/9/16	20:30	23:30	X							-	-	1	\$450.00	\$450.00	30	MNF 10/03
10	FXNC	FXNC EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
11	FXNC	FXNC DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	
12	FXNC	FXNC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	30	
13	HGTV	HGTV PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	
14	HIST	HIST PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$58.00	\$290.00	30	
15	SECN	SECN DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	
16	SECN	SECN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$26.00	\$78.00	30	
17	SECN	Auburn @ Mississippi State	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/08

## NCC Cable System Order

Order #	62343237	Flight Dates	10/03/16 - 10/09/16	Update Date	10/06/16
Syscode	2482	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Time Warner/DirectTV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	1
		Client Code		Total	\$2,851.00
AE	Andrew Yolles	Product Code		Commission	\$427.65
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$2,423.35
Office	Washington	Product Name		Total Spots	63
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R2: 10.05 MG. Added 1 spot. +\$8 change. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	CNN	CNN DT	10/3/16	10/9/16	10:00	18:00					X	X	X	-	-	1	\$8.00	\$8.00	30	R2+1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	63	0	0	0	0	0	0	0	0	0	0	0	63
<b>AMT</b>	\$2,851.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,851.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/07/16

62343237 | Lexington-Fayette | Time Warner/DirectTV- I+ Lexington, KY | 2482 |

## NCC Cable System Order

Order #	62343237
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/09/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/06/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$8,807.00	
Commission		\$1,321.05	
Net Total		\$7,485.95	
Total Spots		121	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: 10.05 MG. Added 2 spots. +\$525 change. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$78.00	\$390.00	30	
2	BTN	Maryland @ Penn State	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/08
3	CNBC	CNBC EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
4	CNBC	CNBC DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
5	CNBC	CNBC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
6	CNN	CNN EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
7	CNN	CNN DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	
8	CNN	CNN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$52.00	\$156.00	30	
9	DISC	DISC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	
10	ESPN	Rutgers vs. Michigan	10/3/16	10/9/16	20:00	23:00						X		-	-	1	\$150.00	\$150.00	30	CFB 10/08
11	ESPN	ESPN EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	
12	ESPN	ESPN DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	
13	ESPN	ESPN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$176.00	\$352.00	30	
14	ESPN	LSU @ Florida	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$375.00	\$375.00	30	CFB 10/08
15	ESPN	NY Giants @ Minn Vikings	10/3/16	10/9/16	20:30	23:30	X							-	-	1	\$900.00	\$900.00	30	MNF 10/03
16	FOOD	FOOD PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$33.00	\$132.00	30	
17	FXNC	FXNC EM	10/3/16	10/9/16	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	
18	FXNC	FXNC DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	4	\$58.00	\$232.00	30	
19	FXNC	FXNC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$139.00	\$973.00	30	
20	HALL	HALL DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
21	HALL	HALL PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	7	\$44.00	\$308.00	30	

## NCC Cable System Order

Order #	62343237	Flight Dates	10/03/16 - 10/09/16	Update Date	10/06/16
Syscode	8000	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Time Warner/Lexington Interconnect, KY	Advertiser	Andy Barr for Congress	Show All Lines	
Market	Lexington-Fayette			Total # of Weeks	1
		Client Code		Total	\$8,807.00
AE	Andrew Yolles	Product Code		Commission	\$1,321.05
Sales Coordinator	Luke Priddy	Est Code		Net Total	\$7,485.95
Office	Washington	Product Name		Total Spots	121
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R2: 10.05 MG. Added 2 spots. +\$525 change. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$43.00	\$129.00	30	
23	HGTV	HGTV PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$92.00	\$460.00	30	
24	HIST	HIST PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$121.00	\$484.00	30	
25	LIF	LIF PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
26	MNBC	MNBC DT	10/3/16	10/9/16	10:00	18:00	X	X	X	X	X	X	X	-	-	3	\$7.00	\$21.00	30	
27	MNBC	MNBC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	
28	SECN	SECN PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	6	\$61.00	\$366.00	30	
29	SECN	Auburn @ Mississippi State	10/3/16	10/9/16	12:00	15:00						X		-	-	1	\$150.00	\$150.00	30	CFB 10/08
30	TBSC	TBSC PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$141.00	\$564.00	30	
31	USA	USA PT	10/3/16	10/9/16	18:00	24:00	X	X	X	X	X	X	X	-	-	4	\$127.00	\$508.00	30	
32	ESPN	Indiana @ Ohio State	10/3/16	10/9/16	15:30	18:30						X		-	-	1	\$375.00	\$375.00	30	R2+1x: CFB 10/08
33	SECN	Georgia @ South Carolina	10/3/16	10/9/16	19:00	22:00						X		-	-	1	\$150.00	\$150.00	30	R2+1x: CFB 10/08

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	121	0	0	0	0	0	0	0	0	0	0	0	121
<b>AMT</b>	\$8,807.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,807.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/07/16

62343237 | Lexington-Fayette | Time Warner/Lexington Interconnect, KY | 8000 |